

**Amendments to the Specification:**

Please amend the specification as follows:

Replace the first paragraph on Page 13 (beginning with Line 4 and ending on Line 14)  
5 with the following two paragraphs:

10 The present invention comprises a method for issuing a recall notice directly to a product that is the subject of a recall. It is characteristic of this invention that recall notices are sent selectively to the products being recalled, not to the owners of the products. This avoids the problems that may occur if the ownership of the product has changed hands or for any other reason e.g. the product is not currently in the presence of the owner. This characteristic is referred to as "product centric". By "product centric", as used in this application, it is meant that notices and other communications, generally  
15 concerning the condition or status of a product are sent to the product, not merely to the owner or possessor thereof, the product being equipped with an appropriate sensor, indicator and storage capacity.

20 According to one method of the present invention, information regarding products is maintained either by the manufacturer, distributor or other entity. Generally, a means for receiving a recall notice is integrated into a product. Upon receiving a recall notice, the receiving means provides an indication to a user that a recall of the product is pending. The present invention also comprises an apparatus for maintaining information about products. This  
25 apparatus is called a "recall management system" (RMS). This RMS apparatus further comprises a means for conveying a recall notice to a product. The present invention also comprises yet a separate apparatus that is integrated into a product and that receives a recall notice disseminated by the RMS. This apparatus is referred to as a "recall notice detector" (RND).